

THE LEECH LETTER

March 2009



Be Bold
with eye-catching
coloured paper from **QUICK PRINT**

www.leechprint.com

Featured Product



Indoor/Outdoor Vinyl Banners

Vinyl banners are great for sponsor recognition, temporary signs, advertising specials, trade show displays and much more.

Leech Printing produces these in any size and any quantity. Because we print in full colour your graphic options are unlimited.

We also carry a complete line of stands and display systems for trade shows, retail environments and hotels, including our popular retractable models which are compact, keep your banner safe and clean for transport or storage.

Ask your Sales Rep about vinyl banners, and our other large format printing options today!



Royal Manitoba Winter Fair *A Westman Tradition since 1908*

A world-class agricultural event, the Royal Manitoba Winter Fair has been captivating Westman audiences for over a hundred years. The fair was created by the Brandon Agricultural Society to promote the sale of livestock and to encourage improvement in the breeding lines and care of animals. Numerous educational opportunities were added to the fair as well as displays by government agencies, implement dealers and other manufacturers. It is the largest annual event held in Brandon, and one of only two fairs to receive Royal Patronage from Queen Elizabeth II.

Today, the Winter Fair is a modern take on that classic ag show idea, drawing visitors from all over the globe to sell, exhibit, promote and learn. In 2008, its centennial year, the Winter Fair attracted over 118,000 visitors during its 6-day run.

During your visit, you'll see world class show jumping and heavy horse competitions, livestock sales and displays, a quality hands-on agricultural awareness program including Thru the Farm Gate, exceptional live entertainers, and over 300 commercial and agricultural exhibits.

The Winter Fair not only generates revenues for Brandon's hospitality and retail industries, but for all local companies by creating unique advertising and marketing opportunities, and bringing thousands of visitors to the city to shop, explore and enjoy local culture and business.

Leech Printing salutes the Royal Manitoba Winter Fair as it begins its second century as a home-grown Westman institution, and hope to be of service to local business during this exciting and busy time of year!



THE IDEA PRINTER
LP LEECH
PRINTING LIMITED
GRAPHIC COMMUNICATIONS SOLUTIONS

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Around Town

Courtesy of Brandon.com

Brandon Jazz Festival

March 12-14

Brandon University

www.brandonzjazzfestival.com

Royal Manitoba

Winter Fair

March 30-April 4

Keystone Centre

www.brandonfairs.com

Spring Cleaning Tips

Sprinkle baking soda over carpeting and leave overnight to absorb odors

Wash walls from the bottom up, to avoid streaking

Don't mix cleaning products. Ammonia and bleach are toxic when combined

Dust blinds by wrapping a cloth around a ruler. Spray cloth with a dusting spray and run the flat end across each blind

A used dryer sheet is a great wipe for your TV screen. Its anti-static properties prevent dust from resettling

Mini Sudoku

3				5		1	7
			7	3			4
		2	4	1		8	
	4	6	1		5		
9	6					4	1
	5		2	8	9		
	8	1	5	2			
1		3	8				
4	5	7					8



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18th Street and Park Avenue • 727-3278

Wet paint and Drywall Dust

Leech Printing renovates to innovate

The Leech Printing Head Office and plant is once again undergoing renovation and upgrade. Following on the success of two other major installations since 2007, the company has recently upgraded its digital printing capabilities, and reallocated space within the building to accommodate new machinery and workflow.




For the third time in two years, major improvements have been made to Leech Printing's main facility. In 2007, the company acquired its first flatbed large format UV inkjet system, and used existing space in the building's art department to create a separate room which now houses the company's Large Format printing operations. Then in 2008, implemented a major equipment upgrade with the purchase



of a new Heidelberg 10-colour printing press, greatly expanding and improving full-colour offset capabilities.

Now in 2009, Leech Printing has completed another exciting upgrade, utilizing space formerly used for storage to develop our new Digital Printing department. Housing state-of-the-art equipment, this new area is devoted to high-speed digital printing and copying to satisfy our customers' need for short-run full colour printing, and lightning fast turnaround on documents such as carbonless forms and business documents.

We welcome all our valued customers to come and take a tour of our new Digital Printing department!



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* Details online. Event must be open to the public. Business sales and promotions are not eligible. Please submit your event at least one week in advance. All submissions are subject to review by the editor.